Please submit all draft press releases to the charity team (charityfor approval and distribution to local media channels. Please do not contact the media directly.

Press release

[Insert date]

[Insert headline]

brighterway - the charity for Southern Health NHS Foundation Trust - is supporting [*insert team name*] to fundraise for a new charitable project that will benefit the people they care for.

The [insert project name] is [insert detail] and aims to improve the lives of people cared for by the [*insert team/service name*].

To get the project off the ground, the team needs to raise [*insert amount*]. As part of their fundraising effort, the team is holding a fundraising event on [*insert date*] at [*insert location*] from [*insert time*], and invites the local people of [*insert county/town/village*] to come along and get involved.

At the event there will be [*insert detail*].

This project is one of many supported by brighterway. To find out what else brighterway is supporting and how you can get involved, visit [www.brighterway.org.uk](http://www.brighterway.org.uk)

**- End -**

For further information please contact Catherine Carey from the charity team on 02380 874086 or at charity@southernhealth.nhs.uk

Alternatively visit [www.brighterway.org.uk](http://www.brighterway.org.uk)

**Notes to editor**

About brighterway

We are brighterway – the charity for Southern Health NHS Foundation Trust, your local community health provider. We’re here to help the people cared for by Southern Health to lead a brighter life, no matter what they are going through.

We do this by fundraising and grant making for projects which improve people’s quality of life, wellbeing and independence; aid their recovery and prevent them from becoming unwell.

Southern Health’s 6,300 doctors, nurses and health professionals are based in the heart of your community, caring for the people you care about at every stage of life. With their support, imagination, innovation and dedication we bring these projects to life.

We only support the things that the NHS can’t fund, which means every penny you donate, every cake you bake, every hour you give and every action you take, give people the chance to get more out of life.